This page describes the policy implemented on personal data processing with reference to personal data acquired from website users.

This information is given in accordance with the Italian Consolidated Privacy Act (TUP) in compliance with the Italian Legislative Decree no. 196/03 to those who interact with Dental Service snc web services for the protection of the personal data accessible via Internet at the address:

http://www.dsmedicalfashion.it and http://www.dsmedicalfashion.com

The information is given exclusively for the website of Dental Service snc and not for other websites visited by the user through different links.

DATA CONTROLLER

As a consequence of the visit to this Site, the data referring to identified or identifiable people can be collected and processed.

The "Data Controller" of such processing is Dental Service snc, P.zza Baiamonti no. 3, 20154 Milan (Italy).

PLACE OF DATA PROCESSING

The processing connected to the web services of this site takes place at the aforementioned registered office of Dental Service snc and is exclusively managed by the staff of the incharged department. No data deriving from the web service are shared or disclosed. Personal data provided by users forwarding requests of information material and/or requests of other kind by e-mail are only used to perform the requested service and are not given, transferred or disclosed to any third parties.

TYPES OF PROCESSED DATA

Navigation data

The computer systems and software procedures used to operate this website acquire, during their normal operation, some personal data whose transfer is implicit while using the Internet communication protocols. Such information is not collected to be combined to specific individuals, but, due to its nature, it could enable the identification of the users through processing and matching with data held by third parties.

These data category comprises the IP addresses or the domain names of the computers used by the users connecting to the website, the URI addresses (Uniform Resource Identifier) of the requested resources, the request time, the method used to submit the request to the server as well as other parameters relating to the operating system and the user's computer environment.

These data are only used to obtain anonymous statistical information on the website use and to check its proper operation. Such data are immediately destroyed after their processing.

These data could be used by third parties to ascertain responsibility in case of hypothetical cybercrimes against the site and for the mandatory storing of general data deriving from the traffic supported by the provider.

Data voluntary provided by the user

The optional, explicit and voluntary sending of e-mails to the address given in this website implies the subsequent acquisition of the sender's address, necessary to answer to the requests, and of any other personal data included in the message.

COOKIES

Cookies are not used for the transmission of personal information and no persistent cookies of any kind are used for tracking and automatic tracing users. The use of session cookies (that are not permanently stored in the user's computer and disappear with the closing of the browser) is strictly limited to the transmission of session identifiers (formed by random numbers generated by the server) as necessary to navigate the site safely and effectively. The session cookies used in this site avoid using other processing technologies that may potentially affect the confidentiality of the user's navigation and they do not allow the acquisition of the user's identification data.

VOLUNTARY PROVISION OF PERSONAL DATA

Apart from what specified for navigation data, the user is free to provide personal data via email in order to request informative materials, other communications etc. The failure to confer data might imply the impossibility to obtain what requested.

METHOD OF PROCESSING

Personal data are processed with automated tools for the time strictly necessary to achieve the purposes for which they were collected. Specific safety measures are taken to prevent data loss, illicit uses and unauthorized accesses.

RIGHTS OF THE PARTIES CONCERNED

People, whom personal data refer to, have the right to obtain, at any time, confirmation of the existence of the data and to know their content and origin, verify their accuracy or request their integration, update or correction (TUP, Italian Legislative Decree no. 196/2003). Pursuant to the aforementioned Decree, the user shall have the right to request cancellation, transformation into anonymous form or blocking of data processed unlawfully, and to oppose, in any case, to the processing thereof for legitimate reasons.

Requests must be sent to Dental Service snc, e-mail <u>dentalservice@dentalservice.it</u>.